

## **COOKIE POLICY FOR RAMIRENT WEBSITES**

### **When is this cookie policy applied?**

This Cookie Policy (hereinafter "Policy") describes how Ramirent (hereinafter together "Ramirent", "we", "us" or "our") uses cookies on its websites. Please read this Policy carefully to understand how cookies may improve your user experience on our websites, and how you can manage cookies on your device.

### **What are cookies?**

A "cookie" is a piece of information that is stored on your computer, tablet or phone (hereinafter together "device") when you visit a website. Cookies can help in identifying your device when you visit a website and remember helpful details of your previous visits to improve your user experience. Cookies are used by most websites, including ours.

Cookies cannot be used alone to identify you, but they may be linked directly or indirectly to you when combined with other information. In these cases, cookies may be treated as personal data. We make no effort to identify you personally from cookies. If we do, we make sure that all cookie information is processed as personal data in accordance with applicable data protection laws.

### **Why do we use cookies?**

We use cookies to:

- give you a better user experience when you visit our websites,
- allow you to set personal preferences,
- ensure the security of our websites, and
- create statistical information about the use of our websites, and to measure the effectiveness of advertising

### **What cookies do we use?**

We use the following categories of cookies on our websites:

#### **Functional cookies**

These cookies are essential in order to enable you to move around the website and use its features. For example, functional cookies are used to remember your login information and language settings. Functional cookies can also be used to make your visit to our websites more tailored.

#### **Performance Cookies**

These cookies collect anonymous statistical information on how people use our website. For example, performance cookies may help us understand how users browse or use our website and highlight areas that are used the most.

#### **Targeted advertising cookies**

These cookies collect information about your browsing habits. They are used to make advertising more relevant to you and your interests. We may also use these cookies to limit the number of times you see an advert, and to estimate how the advertisements on our websites reach our users. The cookies are usually placed by third party advertising networks to create information about your interests through your online behaviour.

### **Other third party cookies**

We also may have social media cookies on our websites. These cookies allow you to share what you've been doing on the website on social media, such as Facebook, Twitter, and LinkedIn. We are not responsible for such cookies. Please read the privacy policies of these third parties carefully.

### **How long are cookies retained on my device?**

The storage time for cookies on your device is divided into two categories.

#### **Session cookies**

Session cookies are set per session, meaning that they last until you close your browser. Session cookies are not stored on the hard drive of your device.

#### **Persistent cookies**

Persistent cookies are stored on your hard drive until you delete them or they reach their expiry date. We will not store cookie information from persistent cookies for longer than a maximum of 2 years.

### **What are my options to manage cookies on my device?**

You can accept or refuse cookies through your browser settings. You can also clear your cookie history from your browser settings.

Accepting cookies is usually the best way to make sure you get the best from our websites. If you refuse cookies, some aspects of our websites site may not work on your device, and you may not be able to access all areas of our websites. For this reason, we recommend that you accept cookies.

### **I still have some questions about cookies. Who can I contact?**

If you wish to know more about the use of cookies on our website, please feel free to contact us at [privacy@ramirent.com](mailto:privacy@ramirent.com)